

UR Abu Dhabi
10 - 14 May 2027 | ADNEC Centre Abu Dhabi

UNDERSTANDING RISK GLOBAL FORUM - UR ABU DHABI PARTNERSHIP BROCHURE

Is co-hosted by



يُشارك في استضافته





Under the patronage of

**H.H. Sheikh Khaled bin Mohamed
bin Zayed Al Nahyan**

Crown Prince of Abu Dhabi and Chairman of
the Abu Dhabi Executive Council

ABU DHABI HOSTS **UNDERSTANDING RISK GLOBAL FORUM - UR ABU DHABI** FOR THE FIRST TIME IN THE MIDDLE EAST AND THE REGION

Resilient Futures:

Leveraging Advanced Technology and AI for
Next-Generation Disaster Risk Management

Change is Coming:

Are we Ready?

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About the UR Community

Founded by GFDRR in 2010, the Understanding Risk (UR) Community has been advancing global resilience by sharing cutting-edge technologies, knowledge, and best practices. Today, the community has grown to over 13,000 members, spans over 190 countries and includes over 4,600 organizations - from governments, multilateral institutions, and the private sector to NGOs, academia, research bodies, community groups, and civil society.



27.7%

Academia / Research



17.7%

Private Sector



21.7%

Government



12.4%

Civil Society



18.7%

Intergovernmental



1.8%

Others



Stakeholders and Partners



Established in 2006, the Global Facility for Disaster Reduction and Recovery (GFDRR) is a multi-donor partnership that supports low and middle-income countries to understand, manage, and reduce their risks from natural hazards and climate change.

Specifically, GFDRR provides financial support for technical assistance and expertise and invests in new analytics, innovative solutions, and tools to generate and share best available global knowledge that can create outcomes and impact to help improve disaster risk management and climate change adaptation operations and policies.

GFDRR provides grant financing to the most vulnerable countries and communities where there is a higher likelihood it will have positive impact and draw in larger disaster and climate resilience investments. GFDRR has helped mobilize approximately US\$35 billion in financing since 2015 for disaster and climate resilience operations from the World Bank Group, national governments, and other development partners.



The Emergencies, Crises and Disasters Management Centre Abu Dhabi (ADCMC), established under Law No. 22 of 2019, issued by the late Sheikh Khalifa bin Zayed Al Nahyan, aims to significantly boost the Emirate's preparedness for emergencies, crises and disasters.

The Centre has devised plans, strategies and policies for disaster, emergency and crises management. It carries out studies, field trips, audits and evaluations to ensure that organisations are prepared to face challenges and recover immediately. The Centre further focusses on improving coordination and knowledge exchange with relevant authorities and stakeholders. The key objective is to improve Abu Dhabi's capabilities to effectively handle crises and emergencies.

The Center's vision is to enhance crisis readiness. Meanwhile, ensuring Abu Dhabi's preparedness for emergencies and crises, driving integrated coordination with relevant entities, raising awareness, and developing capabilities are among the Center's strategic priorities.

About the Venue

ADNEC Centre Abu Dhabi, part of ADNEC Group, is a multi-award winning venue offering organisers of exhibitions, conferences, and events outstanding facilities spread over a total space of 153,678 sqm. This includes versatile spaces suitable for medium to large scale conferences of up to 6,000 people, 13 exhibition halls, a stunning banqueting facility, in addition to 'The Hive', an award-winning innovative meeting space and engaging environment, as well as outdoor space which includes a grandstand and an impressive Marina, featuring the 10,000 sqm Marina Hall.

Event Details and Overview



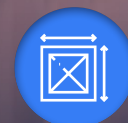
Venue
**ADNEC CENTRE
ABU DHABI**



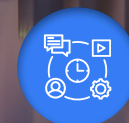
Date
10 - 14 MAY 2027



Attendance
2,000+



Expo Area
9,000+ SQM



Hours of Content
200+

Delegate Profiles

Government
Officials



International
Organisations



Academic
Institutions



Infrastructure



Technical Experts
& Researchers



Disaster Financing
Government & Public Sector

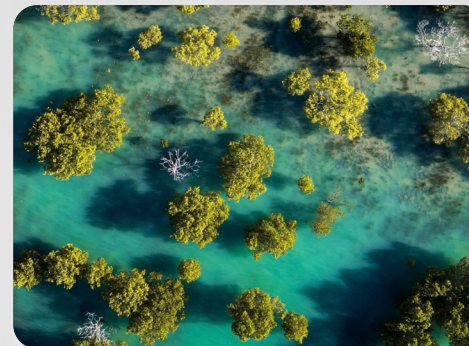


UR Abu Dhabi Thematic Pillars

For the Understanding Risk Global Forum Abu Dhabi, we are looking at building partnerships with stakeholders that specifically operate in the following fields.



Artificial Intelligence (AI) &
Technology for Resilience



Sustainability, Climate Action &
Environmental Resilience



Risk Financing, Business Continuity &
Economic Resilience



Disaster Recovery & the
Disaster-Conflict Nexus



Preparedness, Response &
Future-Ready Systems



Human-Centered Resilience &
Risk Communication

GFDRR Technical Global Programs

Opportunities to partner with GFDRR technical global programs on disaster risk management. GFDRR provides technical assistance and innovation for global resilience, which aim to inform more than US\$6 Billion annual investments of World Bank in countries around the world. GFDRR has 15 Global Technical programs that support the facility's strategic objectives and the Sendai Framework. As such, UR convenes many World Bank sector teams and countries representatives for training, learning and networking around these priority areas.

UR Abu Dhabi represents an opportunity to partner with GFDRR global programs, and UR Abu Dhabi can facilitate technical cooperation with these programs:



Visit GFDRR website



Digital Earth



Disaster Risk Analytics



Building Regulation for Resilience



City Resilience



Climate and Disaster Risk Management for Health Systems



Nature-Based Solutions for Climate Resilience



Resilient Housing



Resilient Infrastructure



Safer Schools



Heat Resilience



Disaster Risk Finance



Emergency Preparedness and Response



Hydromet Services and Early Warning Systems



Inclusive DRM and Gender



Disaster - Fragility, Conflict and Violence Nexus

Forum History



▼
2010

Washington, D.C.

Hosting date:
June 1 – June 4, 2010

Participants:
500 risk assessment
experts from more
than 100 countries



▼
2012

Cape Town

Hosting date:
June 4 - 8, 2012

Participants:
500 risk assessment
experts from more
than 86 countries



▼
2014

London

Hosting date:
June 30 - July 4, 2014

Participants:
840 participants
from more than
60 countries



▼
2016

Venice

Hosting date:
May 16 - 20, 2016

Participants:
650 members from
100 countries and
more than 50 panels/
sessions/workshops



▼
2018

Mexico City

Hosting date:
May 14 - 18, 2018

Participants:
Approximately 1,500
participants from more
than 100 countries



▼
2020

Singapore

Hosting date:
December 1 - 3, 2020

Participants:
2,645 participants



▼
2022

Florianópolis

Hosting date:
November 28 -
December 2, 2022

Participants:
Approximately 2,500
participants



▼
2024

Himeji

Hosting date:
June 16 - 21, 2024

Participants:
Approximately 1,500
participants from 135
countries

Why Partner at UR Abu Dhabi



Learn From Global Success Stories

Gain practical insights from countries and cities that have successfully implemented disaster risk management solutions, policies, and technologies.



Connect With The World Bank Group And Partners

Network directly with World Bank teams, vendors, donors, and development partners shaping risk-informed investments worldwide.



Showcase Solutions And Innovations

Present your tools, technologies, and approaches to a highly targeted audience of decision-makers and practitioners.



Influence The Global Drrm Agenda

Contribute to discussions that shape future priorities in risk management, resilience, and climate adaptation.



Build Strategic Partnerships

Develop collaborations across governments, the private sector, academia, and civil society to scale impact beyond the forum.

UR22



Source:1



Source:2

Google announced its first flood warning system in Brazil, powered by AI and machine learning, during this forum

Output:

Google actively partnered with Brazilian government agencies and organizations implementing AI-powered weather and environmental forecasting, with a strong focus on flood prevention and climate resilience

UR18

Esri presented its geospatial technology for sustainable development, poverty reduction, and data-driven decision-making in developing nations

Output:

Esri and the World Bank announced that it has entered into a memorandum of understanding (MOU) with the mission to reduce global poverty.



Source

Partner Tiers - Pre Event

Partner Benefits	Title Partner	Strategic Partner	Official Partner	Technology / Innovation Partner	Supporting / Knowledge Partner	Exhibitor
	200,000 USD	130,000 USD	100,000 USD	75,000 USD	50,000 USD	8,000 USD
Strategic Association & Positioning	By invitation	By invitation				
Official Partner Designation	✓	✓	✓	✓	✓	
Association with ADCMC + World Bank + GFDRR	✓	✓	✓			
Right to reference partnership	✓	✓	✓			
Inclusion in official partner announcements	✓	✓	✓	✓	✓	
Marketing & Visibility tiered to Partner Value						
Logo on UR Forum website	✓	✓	✓	✓	✓	Expo Dedicated page
Homepage feature	Expo Dedicated page	✓				
Logo on agenda pages	✓	✓	✓			
Inclusion in delegate email campaigns	✓	✓	✓	✓		
Social media announcement	Multiple	✓	✓	✓	✓	
Thought Leadership & Content						
Participation in agenda shaping	Consultative	Input Only				
Speaking role	Opening or Closing Leadership Slot	Panel or Plenary	✓	✓		
Co-creation of session concept	✓					

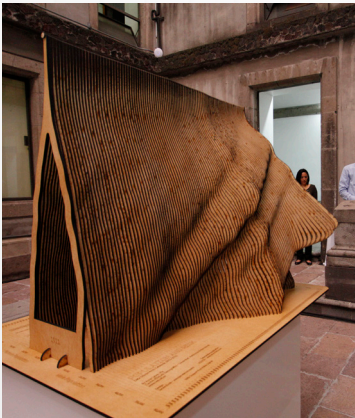
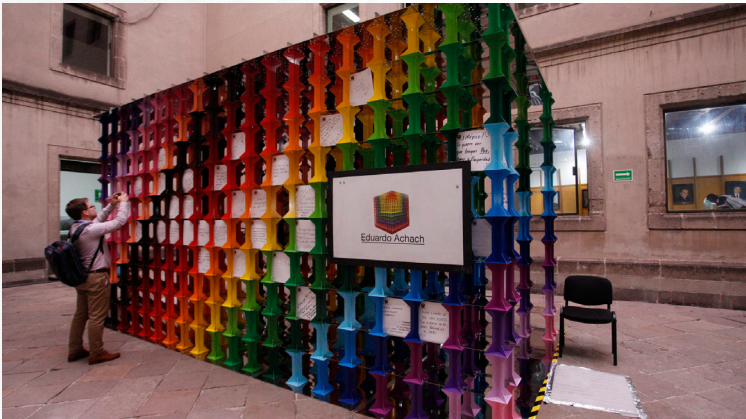
Partner Tiers - During Event

Partner Benefits	Title Partner	Strategic Partner	Official Partner	Technology / Innovation Partner	Supporting / Knowledge Partner	Exhibitor
	200,000 USD	130,000 USD	100,000 USD	75,000 USD	50,000 USD	8,000 USD
Onsite Branding & Visibility	By invitation	By invitation				
Logo on main plenary stage screens	✓	✓	✓			
Logo on breakout session screens	✓	✓	✓	✓		
ADNEC digital screens	✓	✓	✓	✓	✓	
Logo on Registration Desks	✓	✓	✓	✓	✓	
Indoor flags (qty)	12	10	4	3	2	
Exhibition & Engagement						
Pavilion size (sqm)	+54 Sq mts (Premium Location)	Optional	Optional	18	9	6 Sqmt (Builtup)
Private meeting room / VIP lounge	✓	✓	Optional	✓		
Access & Hospitality						
VIP passes	6	6	3			
Delegate passes	15	10	10	5	3	2
Opportunity to Host Closed-door roundtables	✓	✓	✓			
Gala Dinner access (passes)	VIP Table (8)	VIP Table (5)	4	4	4	1

Partner Tiers - Post Event

Partner Benefits	Title Partner	Strategic Partner	Official Partner	Technology / Innovation Partner	Supporting / Knowledge Partner	Exhibitor
	200,000 USD	130,000 USD	100,000 USD	75,000 USD	50,000 USD	8,000 USD
Onsite Branding & Visibility	By invitation	By invitation				
Logo in official highlight video	✓	✓	✓	✓	✓	
Inclusion in partnership appreciation posts	✓	✓	✓	✓	✓	
Logo on post-event website pages	✓	✓	✓	✓	✓	
Inclusion in official thank-you communications	✓	✓	✓	✓	✓	
Inclusion in delegate email campaigns post event	✓	✓	✓	✓	✓	✓

A Glimpse of Past UR Editions



UR Previous Partners



UR Abu Dhabi

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Thank You!



Visit our website

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Get involved today
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