



Abu Dhabi

10 - 14 May 2027

Partnership Brochure

Is co-hosted by



GFDRR
Global Facility for Disaster Reduction and Recovery



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THE WORLD BANK
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يُشارك في استضافته



ADCM
مركز إدارة الطوارئ والكوارث في إمارة أبوظبي
Emergencies, Crises and Disasters Management Centre Abu Dhabi



Resilient Futures:
Leveraging Advanced Technology and
AI for Next-Generation Disaster Risk Management

Change is Coming:
Are we Ready?



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About the UR Community

Founded by GFDRR in 2010, the Understanding Risk (UR) Community has been advancing global resilience by sharing cutting-edge technologies, knowledge, and best practices. Today, the community has grown to over 13,000 members, spans over 190 countries and includes over 4,600 organizations - from governments, multilateral institutions, and the private sector to NGOs, academia, research bodies, community groups, and civil society.



27.9%
Academia / Research



17.7%
Private Sector



21.7%
Government



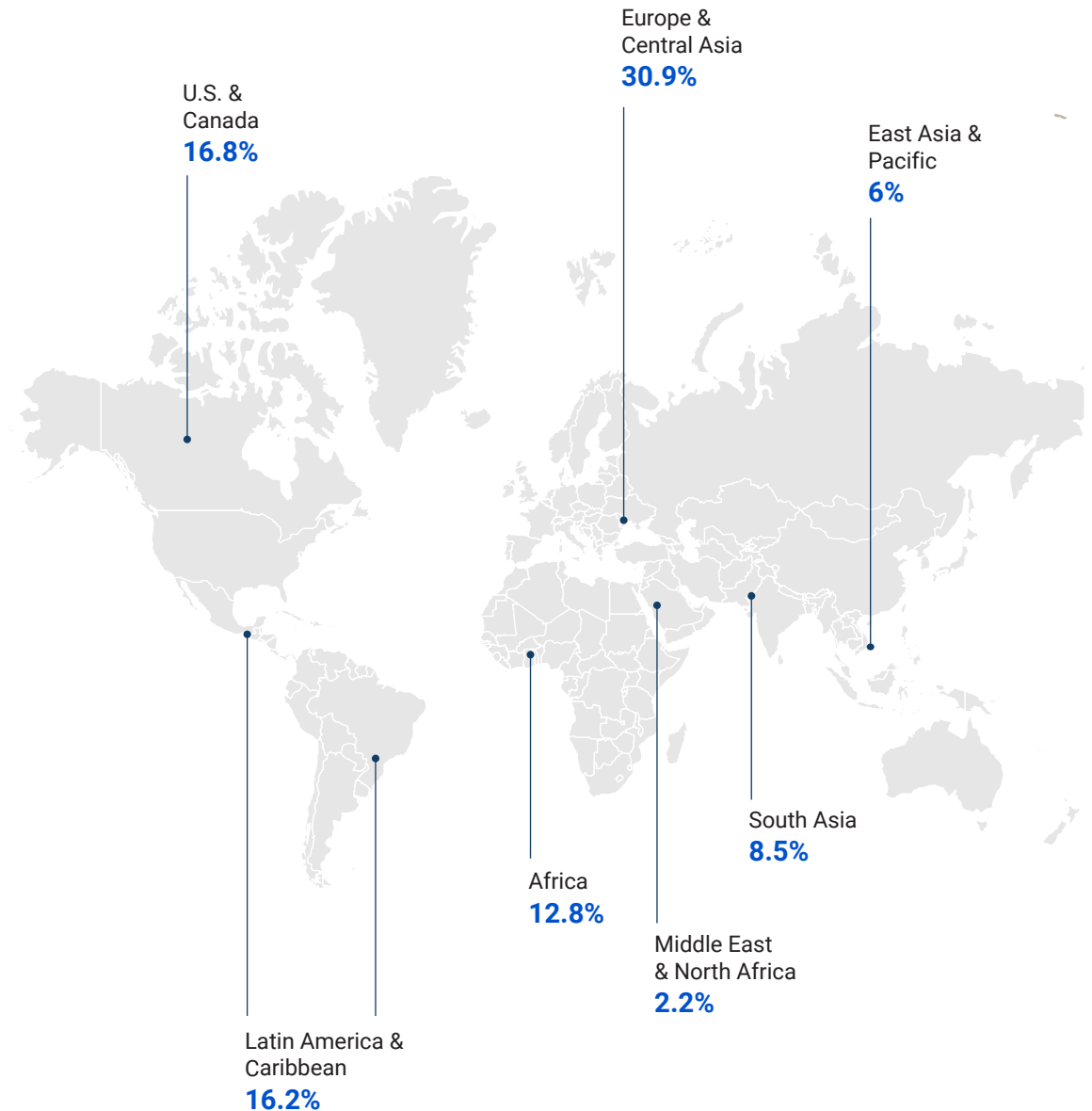
12.4%
Civil Society



18.7%
Intergovernmental



13K+
Members



About



Established in 2006, the Global Facility for Disaster Reduction and Recovery (GFDRR) is a multi-donor partnership that supports low and middle-income countries to understand, manage, and reduce their risks from natural hazards and climate change. Specifically, GFDRR provides financial support for technical assistance and expertise and invests in new analytics, innovative solutions, and tools to generate and share best available global knowledge that can create outcomes and impact to help improve disaster risk management and climate change adaptation operations and policies.

GFDRR provides grant financing to the most vulnerable countries and communities where there is a higher likelihood it will have positive impact and draw in larger disaster and climate resilience investments. GFDRR has helped mobilize approximately \$35 billion in financing since 2015 for disaster and climate resilience operations from the World Bank Group, national governments, and other development partners.



Issued under Supreme Law No. (22) in July 2019, the Emergency, Crises and Disaster Management Center of the Emirate of Abu Dhabi was established to lead a transformative journey, one driven by structured determination, forward-thinking planning, and a shared commitment to shaping a resilient future for Abu Dhabi.

Guided by our firm belief in strengthening preparedness and response capabilities across both government and private sectors, we work to elevate readiness, exchange expertise, and foster knowledge transfer. Through effective collaboration and coordinated action, we accelerate impactful outcomes and reinforce a unified approach to managing emergencies, crises, and disasters.

Our vision is clear: to position Abu Dhabi as a global benchmark in emergency, crisis, and disaster management. Anchored in transparency, credibility, and excellence, this vision serves as our compass, driving us to remain a trusted center of excellence in event and incident management, today and for generations to come.

About the Venue

ADNEC Centre Abu Dhabi, part of ADNEC Group, is a multi-award winning venue offering organisers of exhibitions, conferences, and events outstanding facilities spread over a total space of 153,678 square metres. This includes versatile spaces suitable for medium to large scale conferences of up to 6,000 people, 13 exhibition halls, a stunning banqueting facility, in addition to 'The Hive', an award-winning innovative meeting space and engaging environment, as well as outdoor space which includes a grandstand and an impressive Marina, featuring the 10,000sqm Marina Hall.

Event Details and Overview



Venue
**ADNEC Centre
Abu Dhabi**



Date
10 - 14 May 2027



Attendance
2000+

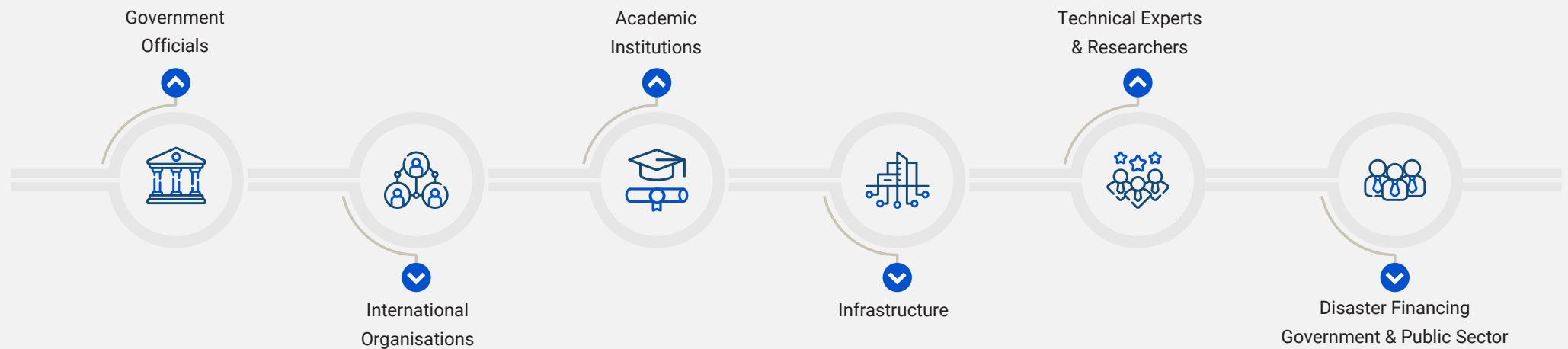


Expo Area
9000+ sqm



Hours of Content
200+

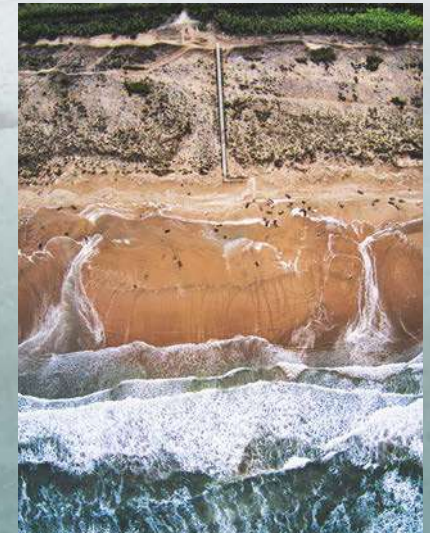
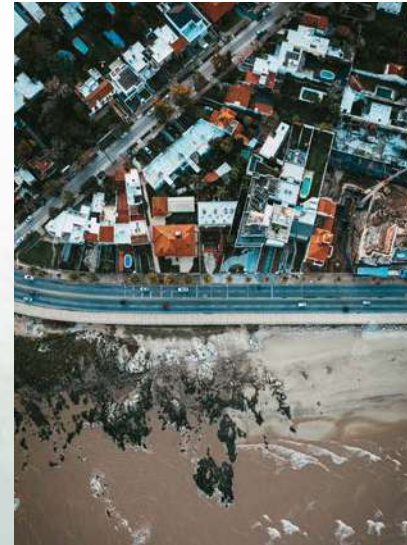
Delegate Profiles



UR Abu Dhabi Thematic Pillars

For the Understanding Risk Global Forum Abu Dhabi, we are looking at building partnerships with stakeholders that specifically operate in the following fields.

- 01 Artificial Intelligence (AI) & Technology for Resilience
- 02 Sustainability, Climate Action & Environmental Resilience
- 03 Risk Financing, Business Continuity & Economic Resilience
- 04 Disaster Recovery & the Disaster–Conflict Nexus
- 05 Preparedness, Response & Future-Ready Systems
- 06 Human-Centered Resilience & Risk Communication





GFDRR Technical Global Programs

Opportunities to partner with GFDRR technical global programs on disaster risk management. GFDRR provides technical assistance and innovation for global resilience, which aim to inform more than \$6Bn annual investments of World Bank in countries around the world. GFDRR has 15 Global Technical programs that support the facility's strategic objectives and the Sendai Framework. As such, UR convenes many World Bank sector teams and countries representatives for training, learning and networking around these priority areas.

UR Abu Dhabi represents an opportunity to partner with GFDRR global programs, and UR Abu Dhabi can facilitate technical cooperation with these programs:

- Digital Earth
- Disaster Risk Analytics
- Building Regulation for Resilience
- City Resilience
- Climate and Disaster Risk Management for Health Systems
- Nature-Based Solutions for Climate Resilience
- Resilient Housing
- Resilient Infrastructure
- Safer Schools
- Heat Resilience
- Disaster Risk Finance
- Emergency Preparedness and Response
- Hydromet Services and Early Warning Systems
- Inclusive DRM and Gender
- Disaster – Fragility, Conflict and Violence Nexus



Visit GFDRR website

Forum History





Why Partner at UR Abu Dhabi



Learn From Global Success Stories

Gain practical insights from countries and cities that have successfully implemented disaster risk management solutions, policies, and technologies.



Connect With The World Bank Group And Partners

Network directly with World Bank teams, vendors, donors, and development partners shaping risk-informed investments worldwide.



Showcase Solutions And Innovations

Present your tools, technologies, and approaches to a highly targeted audience of decision-makers and practitioners.



Influence The Global Drrm Agenda

Contribute to discussions that shape future priorities in risk management, resilience, and climate adaptation.



Build Strategic Partnerships

Develop collaborations across governments, the private sector, academia, and civil society to scale impact beyond the forum.

UR22



Source:1



Source:2

Google announced its first flood warning system in Brazil, powered by AI and machine learning, during this forum

Output:

Google actively partnered with Brazilian government agencies and organizations implementing AI-powered weather and environmental forecasting, with a strong focus on flood prevention and climate resilience

UR18



Source

Esri presented its geospatial technology for sustainable development, poverty reduction, and data-driven decision-making in developing nations

Output:

Esri and the World Bank announced that it has entered into a memorandum of understanding (MOU) with the mission to reduce global poverty.



Partner Tiers - Pre Event

Partner Benefits	Title Partner 200,000 USD	Strategic Partner 130,000 USD	Official Partner 100,000 USD	Technology / Innovation Partner 75,000 USD	Supporting Partner 50,000 USD	Exhibitor 8,000 USD
Strategic Association & Positioning						
Official Partner Designation	✓	✓	✓	✓	✓	
Association with ADCMC + World Bank + GFDRR	✓	✓	✓			
Right to reference partnership	✓	✓	✓			
Inclusion in official partner announcements	✓	✓	✓	✓	✓	
Marketing & Visibility tiered to Partner Value						
Logo on UR Forum website	✓	✓	✓	✓	✓	Expo Dedicated page
Homepage feature	Expo Dedicated page	✓				
Logo on agenda pages	✓	✓	✓			
Inclusion in delegate email campaigns	✓	✓	✓	✓		
Social media announcement	Multiple	✓	✓	✓	✓	
Thought Leadership & Content						
Participation in agenda shaping	Consultative	Input Only				
Speaking role*	Opening or Closing Leadership Slot	Panel or Plenary	✓	✓		
Co-creation of session concept*	✓					



Partner Tiers - During Event

Partner Benefits	Title Partner 200,000 USD	Strategic Partner 130,000 USD	Official Partner 100,000 USD	Technology / Innovation Partner 75,000 USD	Supporting Partner 50,000 USD	Exhibitor 8,000 USD
Onsite Branding & Visibility						
Logo on main plenary stage screens	✓	✓	✓			
Logo on breakout session screens	✓	✓	✓	✓		
ADNEC digital screens	✓	✓	✓	✓	✓	
Logo on Registration Desks	✓	✓	✓	✓	✓	
Indoor flags (qty)	12	10	4	3	2	
Exhibition & Engagement						
Pavilion size (sqm)	54+ Sq mts (Premium Location)	54	Optional	18	9	6 Sqmt (Builtup)
Private meeting room / VIP lounge	✓	✓	Optional	✓		
Access & Hospitality						
VIP passes	6	6	3			
Delegate passes	15	10	10	5	3	2
Opportunity to Host Closed-door roundtables	✓	✓	✓			
Gala Dinner access (passes)	VIP Table (8)	VIP Table (5)	4	4	4	1



Partner Tiers - Post Event

Sponsor Benefits	Title Partner 200,000 USD	Strategic Partner 130,000 USD	Official Partner 100,000 USD	Technology / Innovation Partner 75,000 USD	Supporting Partner 50,000 USD	Exhibitor 8,000 USD
Onsite Branding & Visibility						
Logo in official highlight video	✓	✓	✓	✓	✓	
Inclusion in partnership appreciation posts	✓	✓	✓	✓	✓	
Logo on post-event website pages	✓	✓	✓	✓	✓	
Inclusion in official thank-you communications	✓	✓	✓	✓	✓	✓
Inclusion in delegate email campaigns post event	✓	✓	✓	✓	✓	

A Glimpse of Past UR Editions



UR Previous Partners





Abu Dhabi

10 - 14 May 2027

GET INVOLVED TODAY
10-14 May 2027

THANK YOU



Visit our website

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مركز إدارة الطوارئ والأزمات والكوارث أبو ظبي
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For Information visit: urabudhabi.com